

April 11, 2025 11:30 AM - 1PM, Thompson Hotel

Become a Sponsor www.houstonhealthfoundation.org





## Join us for our 15 Year Anniversary Luncheon

Dear Friend of the Foundation,

At The Houston Health Foundation, we are rooted in the belief that every child deserves a healthy start. Through our Brilliant Futures programs, we provide youth with the resources necessary to reach their full potential.

Brilliant Futures programs address urgent community health and educational needs in Houston, providing vital support for vulnerable youth and families. Community Gardens combats obesity and food insecurity by offering accessible fruits and vegetables, promoting healthy diets, and providing interactive education on nutrition. The Basics Houston equips families facing systemic inequities with tools for early childhood brain development, fostering resilience in underserved children. See to Succeed and Project Saving Smiles serve as safety nets for students lacking vision and dental care, critical for academic success. My Brother's Keeper empowers young men of color to overcome social inequities through support in education, workforce development, and health outcomes. These programs collectively create pathways to brighter, healthier futures in our community.

Our inaugural Luncheon fundraiser will provide vital support for the children and families we serve. With your sponsorship, you will help ensure that thousands of young ones across the Greater Houston area continue receiving access to quality health care services that allow them to lay the groundwork for brilliant futures.

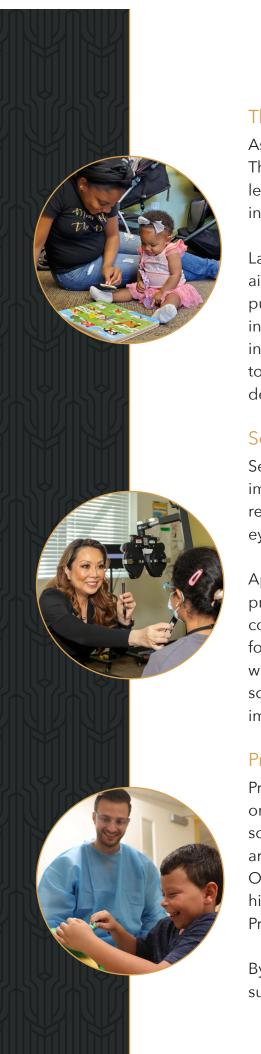
Please consider joining us as a sponsor of this important event. Your support directly impacts our children and our community. Underwriter benefits and opportunities are detailed on the enclosed form. We want to hold a table for you, so please let us know your intentions as soon as possible.

With gratitude,

Kirsten Galtney, Host Committee Co-chair

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Helyna Bledsoe Thompson, Host Committee Co-chair



#### The Basics Houston

As a nationally-recognized affiliate of the Basics Learning Network, The Basics Houston is a collective movement supporting early learning and development. We offer training and resources that integrate five simple principles to foster healthy brain development.

Launched by the Houston Health Department, The Basics Houston aims to improve the quality of life for Houston's children. With a public health perspective, we focus on family and community while incorporating the latest research to address disparities and implement innovative solutions. Through partnerships, The Basics Houston offers tools and resources to support parents in nurturing their baby's brain development with love.

#### See to Succeed

See to Succeed works with over 16 Houston-area school districts in improving the academic performance and social well-being of the region's most vulnerable children with a vital tool for lifelong health: eyeglasses.

Approximately 80% of a child's early learning relies on visual processing. Despite this, only 5% to 14% of children receive a comprehensive eye exam before starting school. This is especially true for children from lower-income families and minority communities, who are less likely to have vision problems diagnosed. In fact, 1 in 5 school-aged youth has some sort of vision problem, highlighting the importance of early eye care for a child's education and development.

### **Project Saving Smiles**

Project Saving Smiles is a vital initiative dedicated to improving the oral health of underserved children in Houston. Through free dental screenings, sealants, fluoride varnish, and oral health education, we are combating tooth decay and breaking down barriers to learning. Our program focuses on at-risk second graders in schools with a high percentage of students enrolled in the Free and Reduced Lunch Program, ensuring that those most in need receive our services.

By addressing dental issues early, we help prevent serious problems such as pain, infection, and difficulties with concentration. The



program also fosters better oral health habits, improves access to care, and tackles disparities among children, connecting them to a long-term dental home for continuous care. Our ultimate goal is to empower every child to smile confidently and thrive in school.

#### **MBK Houston**

MBK Houston is a community-driven initiative dedicated to improving outcomes and reducing opportunity gaps for boys and young men of color, from birth to 24 years old. Through a collaborative approach, we bring together diverse organizations and individuals to leverage their strengths and resources, working together to implement effective solutions.

Our strategy focuses on fostering partnerships between schools, community organizations, businesses, and other stakeholders. By working together, we can address the complex challenges faced by boys and young men of color, such as educational disparities, limited access to opportunities, and systemic barriers.



#### First Family Garden

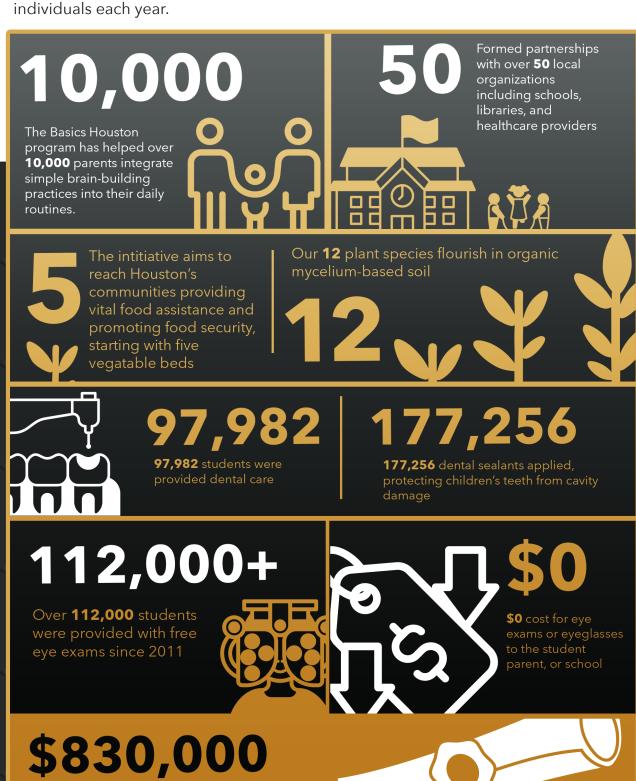
With a particular focus on vulnerable families and children, the Houston Health Foundation's first family garden was created to provide an opportunity for all community members to build food security systems through collaboration in an urban garden setting. The garden welcomes those who wish to contribute to the collective knowledge and skills of sustainable food networks. By involving children and youth in food production, we help future generations understand the value of fresh produce, develop a love for outdoor activities in a social context, and acquire skills that nourish them for a lifetime.

Our initiative promotes healthy eating by encouraging community gardening and supporting farmers' markets. By providing access to fresh, affordable produce, we are helping to improve the health and well-being of individuals and families in our communities

# Sustainable funding for sustainable communities

\$830,000 in scholarships awarded

We recognize the importance of establishing sustainable funding in order to sustain our important programs. Our inaugural luncheon will be the first of many to provide needed financial diversification, ensuring our programs will continue to impact more individuals each year.



# 2025 Luncheon Sponsorship Form

## ☐ Wellness Sponsor \$50,000 Table of 10 with premier seating at event Prominent written and verbal recognition at event Prominent logo and name recognition on promotional materials Prominent feature on homepage of HHF website 10 social media impressions across LinkedIn, Instagram, and Facebook VIP Champagne toast for title sponsor following the event Video recognition at event 1 Page advertisement in event program Sponsor 500 individuals through our programs ■ Vitality Sponsor \$20,000 Table of 10 with prominent seating at event Written and verbal recognition at event Logo and name recognition on promotional materials Feature on homepage of HHF website 8 social media impressions across LinkedIn, Instagram, and Facebook ½ page advertisement in event program Sponsor 200 individuals through our programs ☐ Resilience Sponsor \$15,000 Table of 10 with prominent seating at event Written recognition at event Logo and name recognition on promotional materials Feature on homepage of HHF website 6 social media impressions across LinkedIn, Instagram, and Facebook 1/4 page advertisement in event program Sponsor 150 individuals through our programs Strength Sponsor \$10,000 Table of 10 with prominent seating at event Written recognition at event Logo and name recognition on promotional materials

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190 Heights Blvd Houston TX 77007

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